

PRESS RELEASE JANUARY 2008



Dana M. Garrett Earns Top 1% Distinction with MSP Designation

Master Sales Society Stresses Relationships, Service and Values

Dana M. Garrett a local realtor with Real Living-HER, has been inducted into the Master Sales Society with the designation of Master Sales Professional, or MSP.

This distinction is earned by the very few committed real estate professionals who place value and service of their clients above all else.

On January 13th 2008, Dana M. Garrett completed three days of training and took an oath to uphold the high standards and code of conduct that the Master Sales Society demands. Less than 1% of all Realtors nationwide have earned this select distinction.

Nationally recognized trainer Floyd Wickman, founder of the Master Sales Society and perhaps real estate's first Master Sales Professional led the three day annual Master Sales Academy in Chicago. Floyd Wickman said, "I'm proud of Dana , she is committed to be the very best."

"My business depends on the trust I earn from my clients, so I stay trained in order to provide the best possible service," says Dana M. Garrett, "and Floyd Wickman is the recognized industry leader in teaching how to earn that trust. The standards are high, and the training is tough, but my clients are worth it to me."

The Master Sales Academy completed by Dana M. Garrett teaches how to build lifetime client relationships through world class service and abiding by Core Values.

Harley E Rouda, owner of Real Living-HER, says, "Dana M. Garrett's commitment to education shows in the glowing recommendations from her clients and their willingness to refer Dana to friends and family. We are proud to have Dana M. Garrett as part of our team."

Dana M. Garrett can be reached at 937.645.6545 or www.MarysvilleHomes.com